

API Insurance Services

PRESS RELEASE

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API Insurance Services business goes GREEN

API Insurance Services has announced that it has gained 'green accreditation' for its efforts in adopting an environmentally friendly workplace. As CEO Rob Skipper says "Our ultimate aim is to become carbon neutral".

"Although we are a relatively small organisation with not quite 10 staff, we want to minimise our environmental impact in order to play our part in improving the environment. We first involved our staff in *Climate Change Awareness* training to enlist their support and to generate enthusiasm, then had our carbon footprint measured by Adelaide-based company, Sustainable Directions.

"We have developed a sustainability policy which is driving the reductions in our energy use. This includes reviewing the sustainability policies of our suppliers while still endeavouring to purchase our materials from local sources. We also look to support local worthwhile environmental causes".

Business SA was also instrumental in assisting API Insurance Services achieve its Bronze environmental accreditation which was awarded following an independent audit of API's green initiatives. The Business SA Green Accreditation Scheme aligns with ISO14001:2004.

API Insurance Services has shown that it is not just the responsibility of large corporate organisations to adopt sustainable practices; and that smaller business can play an important role in reducing their environmental footprint whilst also raising awareness about the environment within the workplace.

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